

4th edition
> 200 exhibitors
> 6.000 visitors



**More eye for
surface treatment
of materials**
Take your chance!

Surface 2016. The complete trade fair for surface technology brings **together market parties**



"Nanotechnology, 3D (metal) printing, robotization, bio-based raw materials, circular economy, bionics, photocatalysis, laser technology and more new developments will be presented at Surface 2016. At this fourth edition of the largest trade event for surface technology in the Benelux, leading companies will show the most recent results of their research and development.

The newest application equipment as well as application techniques form the basis for a good profitable manufacturing industry. Thanks to surface technology, manufacturers can deliver products with more added value for instance in the field of sustainability, functionality, appearance and better marketability. And that may be seen! So Surface 2016 forms part of a week in which surface technology stays in the spotlights.

The ION association, the Dutch Association for Industrial Surface Treatment, works closely together with other trade associations, universities and knowledge centres. To stimulate innovation, to share knowledge and to facilitate the choice for the most profitable materials and surface technologies. Besides this, consultations are held with governments at a European and national level in order to make rules and regulations more practicable. For example this supports the surface treatment sector in working safely and healthily.

More attention to surface technology. A higher appreciation for the specialism and because of that also more opportunities for you. That is our goal. So we warmly invite you to present your contribution to the surface treatment of materials at Surface 2016. This will enable you to make direct contact with potential customers and introduce your products and services in the interesting Dutch and Belgian market. Up to a successful Surface 2016."



Rik van Thiel
Chairman ION

Surface technology **in the spotlights**

"A product is as good as its skin". Surface technology ensures that the product does what it is meant to do, it generates added value in many different ways and makes the difference. You can experience the surface treatment of materials in the best way by looking and tasting. That was proved to be true again at the previous edition of the Surface trade fair visited by more than 6,000 visitors.

Surface 2016 is the "one-stop shop" for surface technology and offers everything for the surface treatment of for example steel, Stainless Steel, aluminium, zinc, plastic, ceramics, wood, glass and concrete. From cleaning and pretreatment to the application of (non) organic and protective metallic coatings. From hardening techniques to mechanical treatments. Materials and adhesion technology are of course also included in the complete range presented at the trade fair.

With more than 200 exhibitors, high-grade presentations and unique exhibitions, the trade fair offers numerous innovations, information and interaction in the field of surface technology. With thematic plazas, branche society meetings, the network evening 'Showtime' and the Surface Lab. The exhibitions 'Surface Solutions', the 'ION Borghardt Award' and 'New Material Faces' and The Coloursquare are unique inspiring sources. In short, Surface 2016 is everything but superficial. So be there and show also your solutions.

Materials and specials

At Surface 2016, certain topics get extra attention at the specific plazas. Besides booths with a deviating colouring, there is also space for demonstrations, networking and exhibiting of sample products. After the success of the previous edition, cleaning will again receive extra attention. New are themes such as product engineering, environment, 3D-printing, joining technique, surface treatment of plastics, glass and wood, precision engineering and new materials such as composites.

A huge market potential at your fingertips

Surface technology is applied in various sectors. At Surface, you will meet potential clients from the construction, infrastructure, metal, shipbuilding, medical, electronics, the interior design industry, machine building, automotive industry and the own sector. You can develop this interesting market, doing market research or meet a new distributor. The surface treatment branch in Holland has an annual turnover of 3.5 billion Euros.

In the Netherlands only, more than 500 application companies, totalling more than 2,000 manufacturing locations, daily carry out activities such as coating, zinc plating, anodising and electroplating. Besides this, thousands of other companies carry out surface treatments of materials themselves. Some 25,000 professionals are involved in the surface treatment of materials.



Figures to build on

The diversity of having suppliers and contracting firms at one trade show was highly appreciated by more than 82% of respondents in our visitor questionnaire. Just over 12% indicated not to have an opinion. More than 87% of the visitors is satisfied to very satisfied with their visit. The average budget is € 99,000.-. The exhibitor's purchasing turnover potential amounted to at least € 67,000,000.-. In total, visitors spend more than 1 billion Euros a year on surface treatment or surface technology.



Positive experiences

Driek Brouwers, **Manager RVS Finish:**

"RVS Finish carries out treatment such as polishing, barrel finishing, ceramic blasting, grinding and brushing Stainless Steel. Also passivating, ultrasonic cleaning and cleanroom packaging is part of our profession. For us, innovation is a continuous process. For instance, Fine Finish is a method of glass blasting which can now even achieve an RA value of 0.3 µm, which is demanded by the medical sector and the food industry. Considering the success at Surface 2016, we are looking forward to the coming edition."

Wim Geurts, **Sales Engineer Oerlikon Balzers** **Benelux:**

"We offer everything for the essential surface after-treatment for components, such as PVD, CVD, Pulse Plasma Diffusion (PPD) and Thermal Spray (HVOF). More than ever it is demonstrated that (environmental) requirements, which are set by industries, are no longer attainable without the proper surface treatment. At Surface 2016, it became clear that many visitors require information about the most recent developments within Oerlikon Surface Solutions. We are keen to present our novelties during the coming edition as well."

Rudolf de Jager, **General Manager Holland Mineraal:**

"Holland Mineraal has been leader for nearly 40 years in the supply of various blasting media and in-house manufacturing, installing and the maintenance of blasting systems. Innovative thinking is our daily work. New is a mobile installation for recycling blasting media on site, resulting in higher production and a reduction of the waste flow. Surface is a good platform for sharing our knowledge and innovations with the surface treatment industry."

Iwan van der Lans, **Sales Manager Rippert Benelux BV:**

"RIPPERT is a leading German producer of complete coating systems for wet painting and powder coating, filtration installations and industrial fans. The energy and

environmental problems have created a growing market for automated and energy-efficient installations. All editions of Surface have proved to be the perfect place for making new contacts and expanding our brand awareness, so we will certainly be present again in 2016."

Erwin Verbruggen, **Account manager RÖSLER Benelux B.V.:**

"Rösler supplies shot peening, barrel polishing and (process water) cleaning machines and all accessories. We continuously develop our equipment and total solutions by setting new standards for the lifetime and quality of modern technology. We demonstrated that very successfully at Surface 2014. This year we have developed a revolutionary blasting turbine which has increased the boundaries with respect to energy-efficiency and sustainability."

Tini van Laarhoven, **Director Marketing & Sales** **CZL Tilburg BV:**

"CZL Tilburg has been carrying out surface treatments for more than 35 years now. From functional coatings, including increasing wear and corrosion resistance, to repairs and/or modifications to high-grade technical components. The requirements with respect to surfaces and dimensioning are becoming steadily greater. Surface collects all the knowledge so that the market can orient itself perfectly. So we will certainly participate for the fourth time at the trade fair, in 2016."

Jack Steur, **Director Steur Industrial Coating BV** **Oudenbosch NL:**

"Our Industrial Coating company produces dry ice for cleaning and pre-processing new and used basket cranes and cranes. More and more lastingness is demanded, and shorter and less maintenance periods. This results in higher residual values, lower maintenance and cleaning costs and less stagnation. For this we have developed an Ultra Resistant NanoClearcoat, resistant to brine, cement, acids, etc. We are still getting reactions to this from our presentation at Surface 2014."



Supported by **the market**

Surface 2016 is professionally supported by an extended advisory committee consisting of:

- Eur. Ing. Michael Baas, Director Aldor B.V./Committee member Branchesociety Qual.ION
- Rob Bergmans, General director Boma Coating B.V.
- Frank Buijs, Director VNMI Society Dutch Metallurgical Industry
- Roelof de Haan, Project leader CINTEC CarrosserieNL (connected to FOCWA)
- Bert van Haastrecht, Programm manager M2i Materials Innovation Institute
- John Hagelaars, Director Machinefabriek De Valk
- Jean Pierre Heijster, Manager Manufacturing & Materials AutomotiveNL
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- Jolanda Verschuur, Manager Marketing and Communication VMRG Branchesociety for Façades and Façade elements
- Jeroen Westerveld, Sales Manager Kluthe Benelux BV/ Chairman Sector Suppliers ION The Dutch Association for Industrial Surface Treatment
- Douwe van der Zee, Business Unit Manager MAVOM Chemie b.v
- John van der Zeeuw, Technical Sales Representative Altotech Nederland B.V.



Everything but superficial

4 to 6 October Brabanthallen 's-Hertogenbosch

Be there! Help to make the difference with surface treatment

Surface 2016 offers suppliers and applicators the opportunity to present their added value in the field of material surface treatment. To generate new business and meet the market. During this 3-day exhibition, you meet thousands of potential customers, for sustainable relations and extra turnover. When you participate at a specialist trade show such as Surface 2016, you can be sure that you only meet visitors who are interested in what you have to offer! Show them how you can help them further!

Reserve your stand space now!

Take advantage from our low prices, the extra opportunities such as participation in the exhibitions, the lecture programm and the promotion campaign. If you send in the registration form now you are guaranteed an excellent stand location and the first free publicity. For more information please contact Johan Heystek or Rob Lindenberg, phone: +31 73 629 39 39.

- A. Rate per sqm stand space (excluding stand construction) € 115,- excl. VAT
- B. Rate 12 sqm easy unit (stand space incl. modular stand, name, lighting and carpet) € 1.950,- excl. VAT




The rates are including the invitation system with visitor badges, 200 invitation cards and mention of your company name in the trade show special from the magazine Oppervlaktetechnieken and on the website. Participants will receive one or more parking cards and tickets for the networking event depending on the size of the booth.

For more information: www.surfacevakbeurs.nl



The Dutch Association for Industrial Surface Treatment and its legal predecessors have supported the interests of companies involved with surface technology since 1956. The ION association is a professional brancesociety with 350 members consisting of applicators, integrated companies and suppliers. This represents some 70% of the market. The ION association serves the whole sector. For more information: www.vereniging-ion.nl



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